



# pillar.unconference

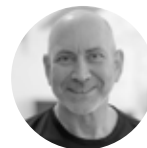
July 15-22, 2018 | Vilnius, Lithuania

# crowdsourced event.

Unagenda means the conference is yours to shape. Every morning we meet and vote on how the day will evolve without committing in advance. This way we stay flexible and the week is shaped by attendees.

## Who you will find here.

Learn from business leaders, blockchain pioneers, and crypto natives.



### **David Siegel**

Web pioneer, author, and serial entrepreneur. He is the CEO of 20|30 and led the team to a successful ICO of the Pillar Project in July, 2017, raising more than \$20 million. The project is now operating in London and Vilnius. David is working with his expanding team on a portfolio of new products including the Pillar Wallet and Personal Data Locker.



### **Vinay Gupta**

Entrepreneur and developer spanning the foundation of the WWW to today. He worked as project manager to coordinate Ethereum's 2015 release, strategic architect of Consensus, and designer of Dubai's National Blockchain strategy. His two current projects include Hexayurt Capital, a fund to invest in the Internet of Agreements, and Mattereum, a court to make physical and intellectual property transactable on a blockchain.



### **Lex Sokolin**

Thought leader and entrepreneur focused on blockchain, crypto, roboadvisors, artificial intelligence, chatbots and neobanks. He directs Fintech Strategy at Autonomous, the leading research firm for the financial sector, is on the Board of Directors at AdvisorEngine and founded NestEgg Wealth. He was named to the InvestmentNews "40 under 40" list of industry leaders and is one of ThinkAdvisor's IA25 influencers





# Vilnius, Lithuania



**| The week will evolve and expand as you shape it, but here's a skeleton of what you will find.**

## **business**

Token Camp – a week-long course covering everything you need to know to conduct a successful ICO, from tokenomics, whitepapers, governance, monetary policy, and more.

Macroeconomics – 8 drivers of change in the 21st century, monetary policy, bubbles, stable coins, Austrian Economics, Market Monetarism, and the future of money.

Business Agility – David's eye-opening workshops and exercises on startups, agile culture, uncertainty, applied rationality, agile vs lean, self-management, decision science, and much more.

GDPR and Privacy – How GDPR will be a force for data privacy and sovereignty.

## **blockchain.**

Lex Sokolin on 2018 crypto capital markets, ICOs, token investing, and crypto funds.

Vinay Gupta on 'Blockchain and the law', and the 'Internet of agreements'.

Blockchain crash courses, case studies, and deep dives into this exciting technology and its applications.

Collaborate with developers, entrepreneurs, and business leaders.

## entrepreneurs

Present your business or project to the Unconference attendees and work with the Pillar team on integrating it into our platform.

E-commerce pioneers – connect via our API and be the first to sell your products and services in the Pillar Wallet.

Business owners – learn about tools, middleware, infrastructure, and collaborate to offer services on our platform.

Share knowledge, skills, ambitions, and foster ideas and insights that grow projects.

## developers

Learn about developing for the Pillar platform

Participate in our 'devcon' track for blockchain and smart-contract developers to meet, collaborate, and showcase their latest work and insights.

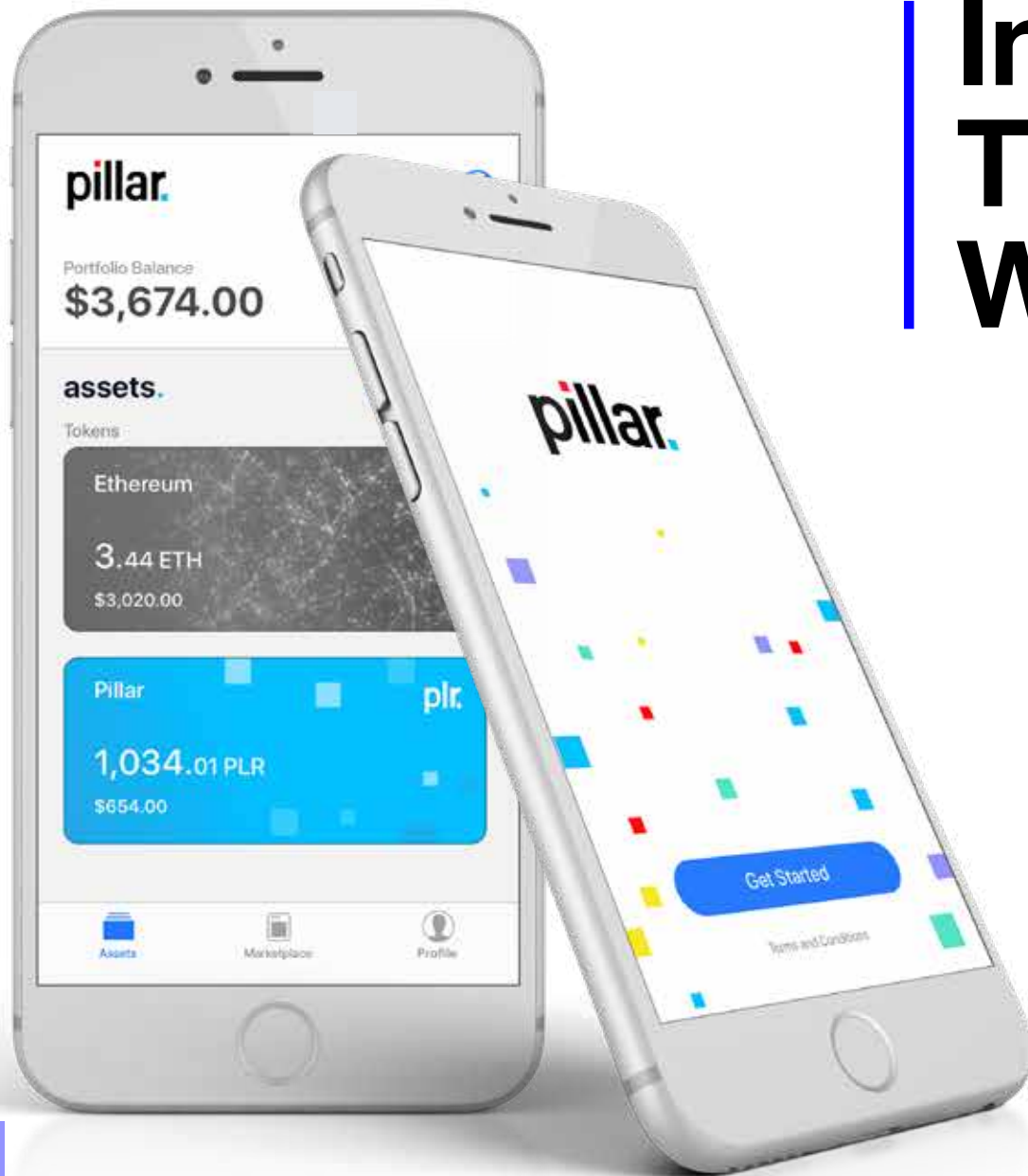
Work with our core developer team and take a look at the backend code of the Pillar Wallet.

## pillar community

Reunite with Pillaristas from all over the globe and share skills and knowledge to grow the project.

Join us for the Pillar token-holders General Meeting. Meet the team and get the latest insights into the future of the Pillar Wallet and Personal Data Locker.

Collaborate with us and find how you can help. Last year we hired a bulk of those who joined us in Poprad.



# Introducing The Pillar Wallet

The Pillar Wallet is the foundation of our platform and ecosystem of service providers.

Designed to provide intuitive control over digital assets, personal connections, messages and data, the Pillar Wallet offers a decentralised solution for taking back control of your personal data.